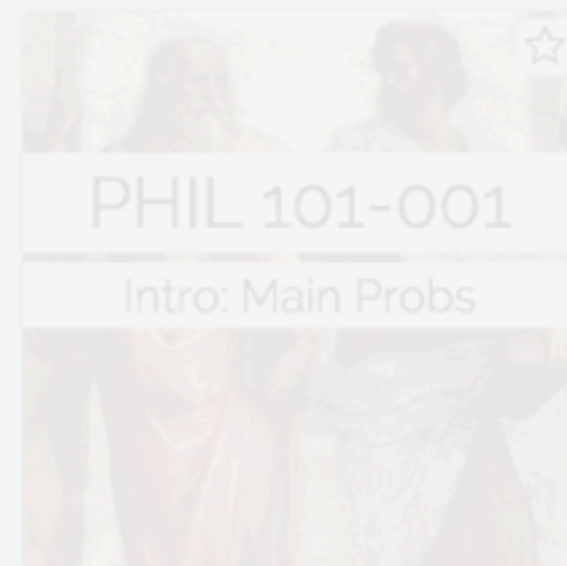
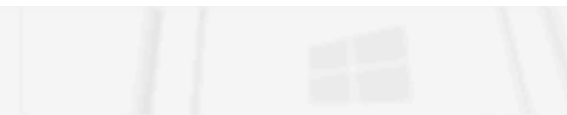
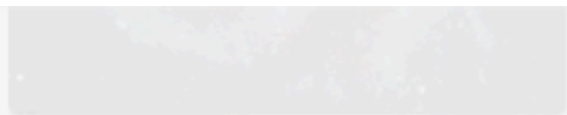


Coursicle

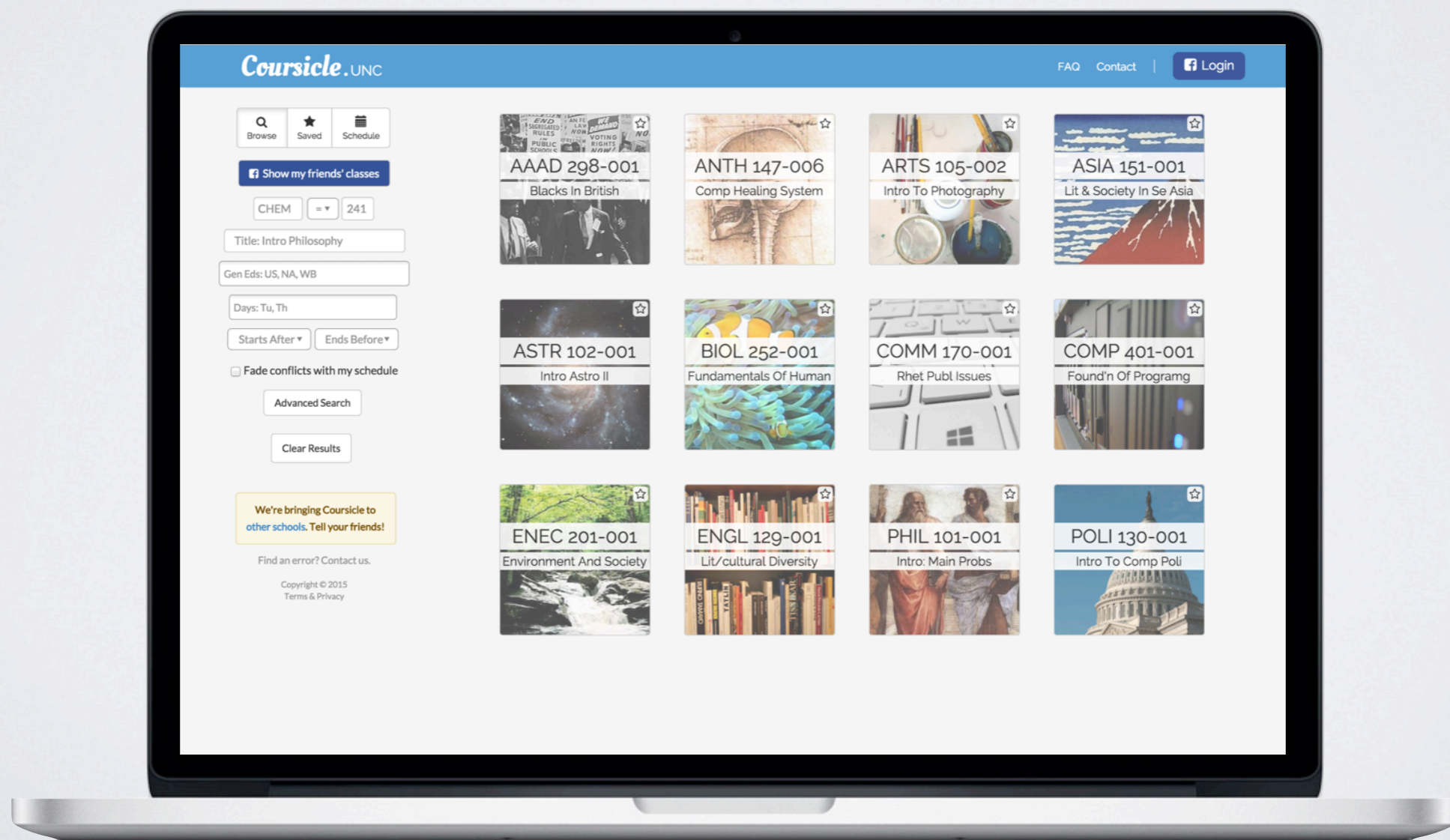


Problem

- Colleges provide slow, unintuitive systems for course search & planning
 - Students use paper/pencil or Excel instead
- Students at public colleges unable to get seats in courses they need to graduate
 - Students manually refresh webpage for months

Solution

- Beautiful course search and scheduling tool
- Text or email users when class has available seat



Traction

- 16900 users (total as of Nov '15)
- 70% UNC adoption (as of Mar '15)
- 129000 monthly notifications (as of Nov '15)
- 26000 monthly sessions (as of Nov '15)
- 28 min. average session duration (as of Nov '15)
- 101 supported schools (as of Feb '16)

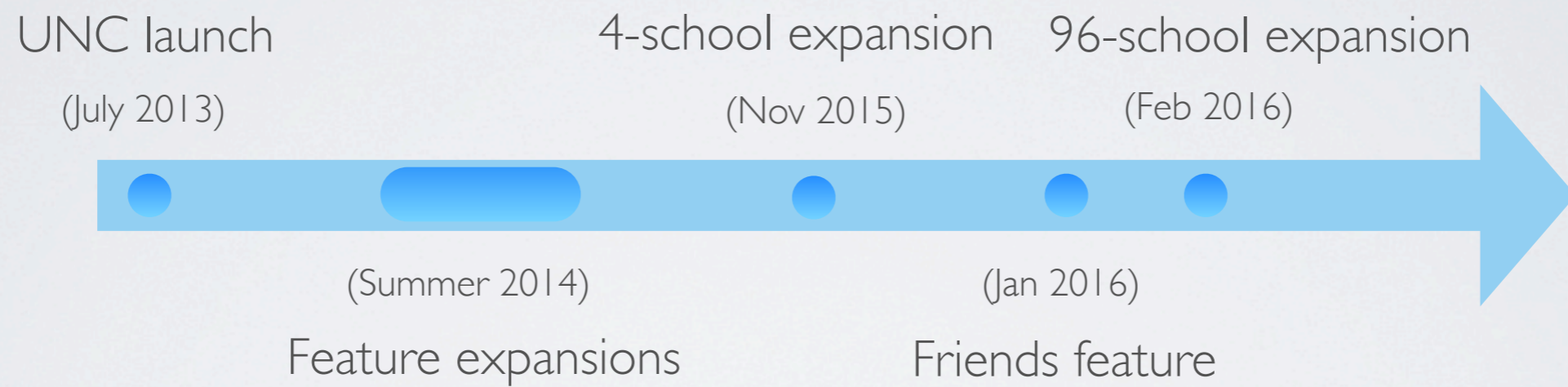
Market

- U.S. market
 - 20 million college students
- Global market
 - 183 million college students

Model

- Textbook price comparisons
 - Affiliate fees (e.g. 6-8% from Amazon)
- Targeted advertising
 - LSAT/MCAT/GRE prep books
 - Jobs based on course schedule
 - Housing, tutoring, based on school
- Freemium
 - Pay annually for course reviews, ad removal
 - Pay for each tracked course after first
- University licensing
 - Offer analytics and control of product for annual fee

Timeline



Competition

Good user experience

Coursicle

Less data per course

courseoff 

More data per course




koofers

Poor user experience

Team



Joe Puccio

- Senior, Math and CS at UNC
- Worked at Cisco, Shoeboxed
- Backend dev, scrapers



Tara Aida

- Senior, Math and Physics at Harvard
- Research computing at UNC, NCSU
- Frontend dev, design

Testimony

“This is one of the most user-friendly and intuitive websites I've used.”

“Whoever you are, wherever you are, thank you for bringing a long-cherished dream to life for all of us.”

“I love the design. This is easily the most beautiful course schedule I've encountered.”

“As I am sure many students have told you, this website rocks. It is an invaluable resource in helping plan out courses.”